



MISFF LAB PLATFORM

A PLATFORM TO PROMOTE INDEPENDENT CINEMA AND THE AUTHORS

1 AUTHORS & FILM IN THE INTERNATIONAL PLATFORM - MISFF LAB

The authors of movie and cast are included in the Platform. All selected films that request registration and submitted to the scrutiny of the Artistic Committee, which reserves 45 days to include the films in the platform. In addition to the Artistic Committee, the selected films will be turn to a panel of film subscribers who can confirm this inclusion or vote against it. In this case, the submitted films can be excluded but the final decision will be based only and exclusively on the final judgment and without appeal of the Artistic Commission.

2 INTERNATIONAL PRIVILEGED SELECTION

The selection process conducted by an International Film Festival with 70 years of cinematic history confirms around the world the quality of the film and the production standards that must have all been met.

In the event that the Platform evaluates the Opera worthy to be part of the Official Selection MISFF 70, will be included in the Pre-Selection phase, which can be accessed only with a minimum score of 8 out of 10. The pre-selected films will immediately pass a rigorous selection that will reduce from an initial pool of thousands of submissions to become a few hundred films that will be admitted to the final phase. The finalists will immediately become visible worldwide.

3 REPUTATION

Many festivals that are part of the main festival circuits receive thousands of film submissions such as short films / web series every year. Our reputation is based on 70 years of cinematic experience that allows the members of the selection committee to give priority to the selected films, and requesting the feedback in private.

4 CREATIVE VALUE

The intellectual property of the audiovisual material promoted by our platform (films, short films, web series, etc) will belong to the author, while the copyrights will belong to the producer.

5 STORAGE AND FILE TRANSFER MODE AT ITALIAN AND EUROPEAN FESTIVALS

During the registration or selection process, the festival asks technical questions and requests for files with specific characteristics. We are knowledgeable and able to provide immediate and accurate feedback.

6 WE BUILD CURRICULUM AND CREDIBILITY

With a solid international cinematic background that was built over extensive years of activity, we are capable to select the best films / short films / web series / videoclips / commercials of high creative value.

Being a partner of a well-known structure at international level makes it important and beneficial for your C.V. and for the promotion of your film too. We provide a network with hundreds of contacts that was built in over 70 years working with international cinema. We are twinned with important national and international festivals that interact with schools, universities, and cinematic cultural centers that confers credibility of the author and its cinematic productions.

7 PRESS & COMMUNICATION OFFICE - FILM CRITICISM

Our press office will represent you and your film worldwide. We will enhance the public interest around your film and your name by reporting to important journalists and film critics. The reviews will be posted on the platform bulletin board.

8 FINANCIAL SUPPORT - SELECTION OF PRODUCTION LOCATION IN ITALY

We are able to report all public tender notice, national and European projects.

9 FILM UPLOAD MODE

We request video file only by mail (wetransfer, myairbridge, filemail).

Premiere Film platform you can upload only Promotional and info materials (synopsis, photos, schedule, trailer, etc.)

You will choose which Festival select to send your product.

10 FILM PROMOTION

The best film (uploaded on the platform) of the Festivals (Cannes, Clermont - Ferrand, Venezia, etc.), after personal request, will be pro-moted by Tv Channels, websites, International platforms (Amazon, iTunes, Chili Cinema, Rakuten Tv), and Airlines.

